

Lead capture + instant reply

Every enquiry from your website or landing page is saved, thanked by email in seconds and sent to your phone.

Problems it solves

- Leads from the website get lost in email
- Customers wait hours for the first reply and go to a competitor
- Same person fills the form twice and gets two calls
- Junk/spam form fills waste time
- Phone numbers come in messy formats (0, +91, spaces)
- No single list of all enquiries across website pages
- Not knowing which page or ad brings enquiries
- Team members not informed when a lead arrives
- Leads entered by hand with spelling mistakes
- Customers unsure if their form was even received

You will need

Google Sheets (Google OAuth)

SMTP email (Gmail app password or your domain email)

Telegram bot

How to create each credential: [START HERE guide](#) → **Section 5.**

File to import

workflows/starter/S01.json

Setup steps

1. Run S00 first and paste the sheet_id into  CONFIG.
2. Fill business_name, from_email, telegram_chat_id and the reply text in  CONFIG.
3. Connect Google Sheets, SMTP and Telegram credentials.
4. Click **Publish/Activate**, open ***Lead Webhook*** and copy the **Production URL**.
5. Point your form to that URL (method POST). Works with Elementor, WPForms, Contact Form 7 (via webhook add-on), Webflow, Framer, Tally, custom HTML.

Test it (2 minutes)

1. Submit your own form with your email.
2. Check: new row in **Leads**, thank-you email in your inbox, Telegram alert on your phone.
3. Submit again with the same phone — no second row (duplicate-safe).

Make it yours

- Change reply_subject / reply_message (use {name}).
- Add a hidden field `source` on each landing page to know which page brings leads.

If something goes wrong

Problem	Fix
Form shows an error	Use the Production URL (not Test URL) and make sure the workflow is published.
No email received	Check the SMTP credential; for Gmail use an App Password, not your normal password.
Telegram silent	Send /start to your bot once, and use your numeric chat id (get it from @userinfobot).

Golden rule: after testing, check the **Executions** tab once a week. Pro users: open **Settings** → **Error workflow** and choose **SAK P30 · Error monitor** to get instant alerts.